

## MAJOR LOCATIONS AND PROMOTION PARTNERSHIPS

The adidas Group sells products in virtually every country around the world. As at December 31, 2007, the Group had more than 170 subsidiaries worldwide with our headquarters located in Herzogenaurach, Germany. Our Group has also assembled an unparalleled portfolio of promotion partnerships around the world, including sports associations, events, teams and individual athletes. Our Group's most important locations and upcoming sporting events are highlighted on the world map.

### MAJOR LOCATIONS

#### EUROPE

- 01 adidas AG Headquarters  
Herzogenaurach, Germany
- 02 Reebok European Headquarters  
Amsterdam, Netherlands
- 03 Taylor Made Golf Ltd.  
Basingstoke, Great Britain
- 04 adidas International Trading B.V.  
Amsterdam, Netherlands
- 05 adidas International Marketing B.V.  
Amsterdam, Netherlands

#### NORTH AMERICA

- 06 adidas North America Inc.  
Portland, Oregon, USA
- 07 Reebok International Ltd. Headquarters  
Canton, Massachusetts, USA
- 08 The Rockport Company Headquarters  
Canton, Massachusetts, USA
- 09 Reebok-CCM Hockey Headquarters  
Montreal, Quebec, Canada
- 10 TaylorMade Golf Co. Inc. Headquarters  
Carlsbad, California, USA
- 11 Sports Licensed Division Headquarters  
Canton, Massachusetts, USA

#### ASIA

- 12 adidas Asian Headquarters  
Hong Kong, China
- 13 Reebok Asian Headquarters  
Hong Kong, China
- 14 Taylor Made Golf Co. Ltd.  
Tokyo, Japan
- 15 adidas Sourcing Ltd.  
Hong Kong, China

#### LATIN AMERICA

- 16 adidas Latin America S.A.  
Panama City, Panama
- 17 Reebok de Mexico S.A. de C.V.  
Naucalpan de Juarez, Mexico

➤ For a detailed list of all adidas Group subsidiaries at December 31, 2007, see Shareholdings, p. 194.

### PROMOTION PARTNERSHIPS

- 01 Africa Cup of Nations 2008, Ghana  
adidas Official Partner of Confédération Africaine de Football
- 02 UEFA Champions League™ Final 2008, Moscow, Russia  
adidas Official Ball Supplier for UEFA Champions League™ (football)
- 03 UEFA EURO 2008™, Austria and Switzerland  
adidas Official Sponsor (football)
- 04 IAAF World Indoor Championships in Athletics, Valencia, Spain  
adidas and Reebok Official Partners of majority of federations including France, Great Britain and Spain
- 05 NBA All-Star Game 2008, New Orleans, USA  
adidas Official Outfitter of National Basketball Association
- 06 NHL All-Star Game 2008, Atlanta, USA  
Reebok-CCM Hockey Exclusive Licensee of National Hockey League
- 07 NFL Super Bowl 2008, Phoenix, USA  
Reebok Official Outfitter of National Football League
- 08 French Open 2008, Paris, France  
adidas Official Partner of Roland Garros (tennis)
- 09 MLB All-Star Game, New York, USA  
Reebok Official Licensee of MLB fan and lifestyle apparel and MLB Official Authentic Collection Footwear Supplier
- 10 Olympic Games 2008, Beijing, China  
adidas Official Sportswear Partner
- 11 Seoul International Marathon 2008, Seoul, South Korea  
adidas Official Title Sponsor
- 12 NBA China Games 2008, Guangzhou and Beijing, China  
adidas Official Sponsor
- 13 Singapore Marathon 2008, Singapore, Republic of Singapore  
adidas Official Sponsor
- 14 Boston Marathon 2008, Boston, USA  
adidas Official Apparel and Footwear Outfitter